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Witwood Food Products (Latest News)-----Keeping things Sweet-----Witwood invests £½m into continued expansion in Asia-----
 Innovation is Key as UK Summers Sizzle Longer-----A NEW twist on a old favourite-----Small is Beautiful -----Innovative
 Breadcrumbs are Witwoods speciality-----Tailor made solutions as standard from Witwoods-----Witwoods gets the five-star
 treatment----Witwoods invests in cleaner labelling----Witwood Food Products is a market leader in the development and supply of
 innovative food coating concepts breadcrumbs, tempura batter for chilled food and frozen food companies worldwide. -----New witwoods
 identity reflects focus on innovation-----New Key Account Manager Fits The Bill At Witwoods-----Significant growth and record
 sales year for coatings specialist-----Doing it for the kids - reduced fat and sodium kids' products-----New Witwood range
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BOARD RESTRUCTURE SEES WITWOOD DIRECTOR GO GLOBAL

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Witwood Food Products says customers can expect 'even greater support on the ground in overseas markets' as it announces a board restructure that sees the appointment of a director tasked with global business development.

Former Witwood sales and marketing director, David White, takes on the new group business development director role. He will be working closely with Witwood chairman and founder, David Osborne, to strengthen the firm's global presence through further international expansion and development, leaving the UK sales, NPD and marketing functions under the management of group commercial director, Richard Easey.



Says David, "As more and more of our customers set up bases throughout the world, it's important that we're there to support them. Witwood is already well established in the UK, Europe and Australia, and our manufacturing facility in Asia is going from strength to strength.

"This, coupled with a focus on knowledge transfer throughout the business, means we're already very well placed to service a customer base that is expanding internationally with new and innovative products for both local and overseas markets.

"I'll be looking at other strategic opportunities for Witwood in new global markets to ensure that we remain best placed to support our customers wherever they are in the world."